

Services & Pricing Guide



Rural Roots
FLOWER Co.

FLORAL STYLING BY DIANE MILLER...

"INSPIRED BY NATURE - INFUSED WITH STYLE"

WEDDINGSBYRURALROOTSFLOWERCO.CA

WEDDINGS@RURALROOTSFLOWERCO.CA

HORSESHOE VALLEY/ MUSKOKA/ GEORGIAN BAY



“WE CANNOT RECOMMEND RURAL ROOTS FLOWER CO. ENOUGH! WE WORKED WITH DIANE FOR OUR RECENT WEDDING AND SHE WAS INCREDIBLE FROM START TO FINISH, TRULY BRINGING OUR VISION TO LIFE! THE ARRANGEMENTS AND BOUQUETS WERE ABSOLUTELY STUNNING. HER ATTENTION TO DETAIL AND CREATIVITY EXCEEDED OUR EXPECTATIONS”

JESSIE & MITCHELL

BRAESTONE FARMS/UP COUNTRY VENUES





HELLO & WELCOME

I'M

DIANE MILLER

MY ADVENTURE IN FLORAL DESIGN STARTED IN 2004 WHEN I COMPLETED A COURSE AT A LOCAL COLLEGE, AND THEN GAINED EXPERIENCE BY VOLUNTEERING AND WORKING PART-TIME IN SMALLER SHOPS. IN 2010, UPON RELOCATING TO THE PICTURESQUE CRAIGHURST/HORSESHOE VALLEY COUNTRYSIDE. RURAL ROOTS FLOWER CO. WAS FOUNDED. WHEN WE'RE NOT CREATING CUSTOM DESIGNS IN THE STUDIO; WE ENJOY QUALITY TIME RELAXING ON GEORGIAN BAY, COOKING AND INDULGING IN WINE TASTING WITH FAMILY & FRIENDS. OUR LIVES ARE ENRICHED BY OUR EXTRAORDINARY FELINE COMPANION, "BELLA." AND GIVING BACK TO OUR COMMUNITY THROUGH FUNDRAISING COLLABORATIONS.

We specialize in
weddings for 50–175
guests with a
romantic, timeless,
natural garden
aesthetic.

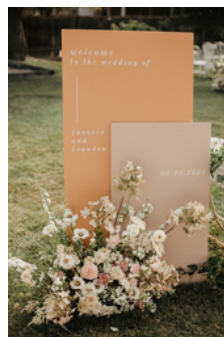


SIGNATURE PACKAGE -GOLD

Our Signature “GOLD” Package includes seasonal premium blooms in your chosen colour palette.

- Signature bridal party florals (7 bouquets & 7 Button holes)
- Family wearable floral details (button holes & corsages)
- Statement ceremony floral backdrop
- Ground aisle decor (up to 10)
- Low and/or tall table arrangements or a combination of both - up to 20 tables.
- Welcome sign florals - Cake Florals - Mini Votives
- Mini Arrangements for Cocktail hour (up to 5)

Great for 145 - 175 guests seated at round or farmhouse style tables. Starting at \$10,000 - delivery, set up & removal following day may be an additional cost factor.



SIGNATURE PACKAGE -SILVER

Our "SILVER" Package includes seasonal premium blooms in your chosen colour palette.

- Bridal party bouquets & button holes (up to 7 of each).
- Family wearable floral details (wrist/lapel corsages)
- A ceremony floral arch (partial coverage), pedestal trio, or floral columns with rental
- Aisle decor (up to 6)
- Low center pieces (up to 14)
- Cake Florals, Flat Lay Florals, Card Box Rental
- Signage Florals
- Votive candles - up to 150
- Greenery placed throughout as needed.
- 100 - 145 guests seated at round or harvest dining tables. Starting at \$8500.00 (may include delivery & set up - TBD depending on mileage.



SIGNATURE PACKAGE BRONZE

Our "BRONZE" Package includes seasonal premium blooms in your chosen colour palette.

- Our signature bridal bouquet, up to 6 bridesmaids & 7 button holes.
- Ceremony floral- Arbour pieces or pedestal designs
- 12 low table arrangements
- 5 Ground Arrangements (aisle or signage areas)
- Cake florals, Votive Candles, Flat Lay Florals
- Great for 75 - 100 guests seated at round/harvest style tables. Starting at \$6250.00+ labour, delivery, set up & removal following day may be an additional cost

-All Packages include bouquet vases and boutonniere's designed with a magnet attachment, flat lay florals for photographer use.



Weddings by

Rural Roots

Flower Co.

A LA CARTE FLORAL PRICING 2025

- BRIDAL BOUQUETS - START AT \$325.00
- BRIDESMAIDS BOUQUETS - START AT \$145.00
- BOUTONNIERE'S (MAGNETIC) - \$25.00
- CORSAGES WRIST/LAPEL - \$35.00
- TABLE ARRANGEMENTS - START AT \$200.00
- SATELLITE TABLE ARRANGEMENTS - START AT \$75.00
- BUD VASES - \$25.00 EACH
- CAKE FLORALS - START AT \$65.00
- GROUND ARRANGEMENTS (AISLE AND SIGNAGE) RANGE FROM \$175.00 - \$350.00
- (MUST BE PAID IN FULL AT TIME OF BOOKING)

SILK FLORAL RENTAL PACKAGES

- GOLD PACKAGE - \$5500.00
- SILVER PACKAGE - \$4500.00
- BRONZE PACKAGE - \$3500.00
- PACKAGES INCLUDE BRIDAL PARTY FLORALS DESIGNED WITH FRESH FLORALS.
- TAXES, DELIVERY, SET UP & RETRIEVAL, CUSTOMIZED COLOUR PALETTE.

50% NON-REFUNDABLE DEPOSIT REQUIRED TO SECURE SERVICES

Wedding *Process*

01

CUSTOMIZED DESIGN PROPOSAL

Once we have gathered some initial details, we'll create a detailed proposal and estimate to present our version of your dream day

02

REVISIONS & FOLLOW UP CALL

After you have had a chance to review your proposal, we'll set aside time to call and chat about anything that may need adjusting and then forward the second draft.

03

CONTRACT & DEPOSIT

Once you fall in LOVE with the design, all that's left is to make it official!! We'll lock in your date so you can cross florals off your list. Payment options are e-transfer, Visa or MC.

04

FINE TUNE & FINAL PAYMENT

About 35 days out from the big day, we'll touch base to chat about any final small changes and reconfirm details & timelines and final payment will be processed prior to ordering any florals.

05

DELIVERY, SET UP, & BREAKDOWN

Our job on your wedding day goes beyond delivering flowers. We arrive professionally attired in plenty of time to create your custom ceremony design, place every piece, repurposing designs from ceremony into reception. Our aim is to be finished an hour prior to ceremony time.

What To *Expect*

Premium Quality Flower Selection

Premium Designs With A Luxury Look and Feel

Personalized Touch and Attention to Detail

Knowledgeable Guidance Through Design
Choices & Logistics

Above and Beyond Care and Dedication to
your Event Vision

High Level Talent for your on-site Design Team

Thorough, Tidy, and organized setup &
breakdown

Consistent and Prompt Communication Every
Step of the way



QUESTIONS *and Answers*

Q1. DOES SIGNING THE PROPOSAL LOCK IN THE PRICE?

When you sign the event agreement, you are reserving our services for a specific date and approving the design we have proposed. Small changes can be made to accommodate guest numbers and as long as it meets the minimum of the package you fall into.

Q2. HOW FAR DO YOU TRAVEL?

Our service area is typically Horseshoe Valley, Barrie & area, Georgian Bay & Muskoka which works out to about an hour and half from our Horseshoe Valley studio. We do have studio work space North in Pointe au Baril and have boat access should the need arise to access private Georgian Bay/Muskoka locations.

Q3. DO YOU TAKE MICRO/ELOPEMENT WEDDINGS?

We do take Micro Weddings that fall into Tues- Thursday, Sunday's and are priced accordingly and are required to be booked 1 months in advance.



Let's Get Started Shall We?

We can't wait to hear more about your event! Click the button below to email your inquiry to check on availability. Serious inquiries only.

[Let's Connect!](#)

