









HELLO & WELCOME

I'M

DIANE MILLER

MY JOURNEY IN FLORAL DESIGN STARTED IN 2004 WHEN I COMPLETED A COURSE AT A LOCAL COLLEGE. I THEN GAINED EXPERIENCE BY VOLUNTEERING AND WORKING PART-TIME IN SMALLER SHOPS. IN 2010, UPON RELOCATING TO THE PICTURESQUE CRAIGHURST/HORSESHOE VALLEY COUNTRYSIDE, RURAL ROOTS FLOWER CO. WAS FOUNDED. WHEN WE'RE NOT CREATING CUSTOM DESIGNS IN THE STUDIO; WE ENJOY QUALITY TIME RELAXING ON GEORGIAN BAY, COOKING AND INDULGING IN WINE TASTING WITH FAMILY & FRIENDS. OUR LIVES ARE ENRICHED BY OUR EXTRAORDINARY FELINE COMPANION, "BELLA."



PHOTO BY THE SUPER TALENTED, MUSKOKA  
BASED WEDDING PHOTOGRAPHERS

[www.allyandnicholas.com](http://www.allyandnicholas.com)

*"We Love Flowers -  
We Love The Possibilities"*

## Our Story

Rural Roots Flower Co. established in 2010 after moving to Craighurst/Horseshoe Valley. Having grown up in a neighbouring farming community it was important to incorporate my parents influence into my business name. I grew up in a rural farming community raising Clydesdales, 4-H, and surrounded by vegetable gardens, lilacs, peonies and a small orchard. Our logo stems from the last tree my dad planted before his passing.

I also inherited a strong sense of community and the duty of giving back. We continue this by donating our time and talents to RVH, Maycourt Club of Barrie, Sponsoring a child through Chalice & others.

It is important to us that we continue to learn and update our design skills and keep on top of new products and flower varieties available in our ever evolving industry.

Our team is dedicated to your day and we have experienced it all. We bring attention to detail and skill that allows every couple to relax on their wedding day knowing that everything will be taken care of.

Our studio only takes on a certain number of weddings per year so we can concentrate and prioritize your day.

What can we style for you?



# OUR *Style*

WHILE WEDDING TRENDS CHANGE FROM  
YEAR TO YEAR, A NATURALIZED  
SOPHISTICATED STYLE REMAINS  
TIMELESS.....

The success of our floral studio comes from a passion and enthusiasm for designs that celebrates nature. After working in design throughout the last 20 years seeing trends come and go our studio was able to hone the look and feel we truly wanted to bring to our clients that represented what nature could bring "to the table" so to speak, and the ceremony and the reception space. We are empowered by listening to our clients and marrying "their brand as a couple" with our style of floral design. Hence our tag line "Inspired by Nature - Infused with Style". This is one reason our look and our approach to design sets us apart. No two couples are alike and neither should your wedding florals! Don't you agree?



We specialize in  
weddings for 65–175  
guests with a  
romantic, timeless,  
natural garden  
aesthetic.



# Signature Package A

Our Signature "A" Package includes seasonal premium blooms in your chosen colour palette.

- A statement ceremony floral backdrop
- Ground aisle decor (up to 10)
- Low and/or tall center pieces or a combination of both
- Signature bridal party florals (bouquets & button holes)
- Family wearable floral details (button holes & corsages)
- Welcome sign florals
- Mini Arrangements for Cocktail hour (up to 5)
- Additional greenery where needed.
- Great for 145+ guests seated at round or farmhouse style tables. Starting at \$10,000 + not including delivery, set up & removal following day.





# Signature Package B

Our "B" Package includes seasonal premium blooms in your chosen colour palette.

- A ceremony floral arch (partial coverage)
- Ground Aisle decor
- Low center pieces (up to 10 - 12) or bud vases (3 or 4 per table )
- Votive candles (2 or 3 options)
- Bridal party floral bouquets & button holes
- Family wearable floral details,
- Welcome sign with florals (signage not included)
- Greenery placed throughout as needed.
- Great for a wedding party 8 - 10 and a guest count of 100 - 145 guests seated at 10 round or harvest dining tables. Starting at \$6500.00 + not including delivery, set up & removal following day.



# Signature Package C

Our "C" Package includes seasonal premium blooms in your chosen colour palette.

- Ceremony floral piece ( 6ft.) including arbour rental
- 8 - 10 low centerpieces with votives & table numbers
- Our signature bridal bouquet, up to 4 bridesmaids & 5 button holes.
- Family Button Holes & Corsages
- Welcome Sign & Floral Decor (sign not included)
- Greenery where needed
- Great for 75 - 125 guests seated at round style tables.  
Starting at \$4500.00+ not including labour, delivery, set up & removal following day.

**-All Packages include bouquet vases and boutonniere's designed with a magnet attachment, toss bouquet & flat lay florals for photographer use.**



# Wedding *Process*

01

## **CUSTOMIZED DESIGN PROPOSAL**

Once we have gathered some initial details, we'll create a detailed proposal and estimate to present our version of your dream day

02

## **REVISIONS & FOLLOW UP CALL**

After you have had a chance to review your proposal, we'll set aside time to call and chat about anything that may need adjusting and then forward the second draft.

03

## **CONTRACT & DEPOSIT**

Once you fall in LOVE with the design, all that's left is to make it official!! We'll lock in your date so you can cross florals off your list. Payment options are e-transfer, Visa or MC.

04

## **FINE TUNE & FINAL PAYMENT**

About 35 days out from the big day, we'll touch base to chat about any final small changes and reconfirm details & timelines and final payment will be processed prior to ordering any florals.

05

## **DELIVERY, SET UP, & BREAKDOWN**

Our job on your wedding day goes beyond delivering flowers. We arrive professionally attired in plenty of time to create your custom ceremony design, place every piece, repurposing designs from ceremony into reception. Our aim is to be finished an hour prior to ceremony time.

# What To *Expect*

Premium Quality Flower Selection

Premium Designs With A Luxury Look and Feel

Personalized Touch and Attention to Detail

Knowledgeable Guidance Through Design  
Choices & Logistics

Above and Beyond Care and Dedication to  
your Event Vision

High Level Talent for your on-site Design Team

Thorough, Tidy, and organized setup &  
breakdown

Consistent and Prompt Communication Every  
Step of the way



# QUESTIONS

*and Answers*

## Q1. DOES SIGNING THE PROPOSAL LOCK IN THE PRICE?

When you sign the event agreement, you are reserving our services for a specific date and approving the design we have proposed. Small changes can be made to accommodate guest numbers and as long as it meets the minimum of the package you fall into.

## Q2. HOW FAR DO YOU TRAVEL?

Our service area is typically Horseshoe Valley, Barrie & area, Georgian Bay & Muskoka which works out to about an hour and half from our Horseshoe Valley studio. We do have studio work space North in Pointe au Baril and have boat access should the need arise to access private Georgian Bay/Muskoka locations.

## Q3. DO YOU TAKE MICRO/ELOPEMENT WEDDINGS?

We do take Micro Weddings that fall into Tues- Thursday, Sunday's and are priced accordingly and are required to be booked 2 months in advance.



# Let's Get Started Shall We!

We can't wait to hear more about your event! Click the button below to email your inquiry to check on availability. Serious inquiries only.

[Let's Connect!](#)

